



DAVIS ARTS COUNCIL

2016 SPONSOR LEVELS & BENEFITS

Bronze Level Benefits (\$500+)

- Sponsor name listed in the 2016 Summer Music Guide (also distributed to the *Standard-Examiner AND Davis County Clipper subscribers*) ← **NEW BENEFIT 2016**
- Sponsor name listed on DAC's sponsorship web page
- *Sponsor name listed on group sponsorship banner hung in amphitheater during entire season
- 2 general admission SEASON TICKETS ("special engagement" events are not included)

Silver Level Benefits (\$1,000+)

- Sponsor name listed in the 2016 Summer Music Guide (also distributed to the *Standard-Examiner and Davis County Clipper subscribers*) ← **NEW BENEFIT 2016**
- Sponsor name and link listed on DAC's sponsorship web page
- *Sponsor name listed on group sponsorship banner hung in amphitheater during entire season (*banner provided by DAC*)
- 4 general admission SEASON TICKETS (choose one "special engagement" event)

Gold Level Benefits (\$2,500+)

- Sponsor logo included in the 2016 Summer Music Guide (also distributed to the *Standard-Examiner and Davis County Clipper subscribers*) ← **NEW BENEFIT 2015**
- **NEW LAST YEAR** → Free quarter-page sized advertisement in the 2016 Summer Music Guide (*ad designed by sponsor—dimensions will be provided*)
- *Sponsor logo and link listed on DAC's sponsorship web page
- and on the group sponsorship banner hung in the amphitheater during the 2016 summer season
- 6 general admission SEASON TICKETS (choose two "special engagement" events)

Platinum Level Benefits (\$5,000+)

- Sponsor logo included in each 2016 Summer Music Guide (also distributed to the *Standard-Examiner and Davis County Clipper subscribers*) ← **NEW BENEFIT 2016**
- **NEW LAST YEAR** → Free half-page sized advertisement in the 2016 Summer Music Guide (*ad designed by sponsor—dimensions will be provided*)
- *Included on "Platinum" group banners hung at each end of amphitheater (banner provided DAC)
- Sponsor logo and link included on every page of the DAC website

Platinum Benefits continued in next column...

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- 2 *reserved* and 6 *general admission* SEASON TICKETS (all "special engagement" events included)
- Opportunity to sole sponsor a specific **regular season** event:
 - 25 general admission tickets to sponsor event available for employees, clients, and sponsor VIPs
 - "Very special thanks" onstage prior to sponsor event
 - Sponsor name or logo and link to sponsor website included with each eBlast for sponsor event
 - Sponsor name printed on each ticket for sponsor event
 - Logo placement included for every print ad for sponsor event
 - On-air radio mention for radio commercials for sponsor event
 - Meet and greet for up to 6 sponsor VIPs with talent before or after sponsor event (*as available per talent's contract with the Davis Arts Council—cannot be guaranteed*)

Diamond Level Benefits (\$10,000+)

- Recognition as FULL SEASON sponsor
- Sponsor recognition onstage prior to every event
- Sponsor logo included on the cover of the 2016 Summer Music Guide (also distributed to *Standard-Examiner and Davis County Clipper subscribers*) ← **NEW BENEFIT 2016**
- **NEW LAST YEAR** → Free full-page sized advertisement in the 2016 Summer Music Guide (*ad designed by sponsor—dimensions will be provided*)
- *Sponsor Logo and website/phone number included on "Diamond Sponsor Wall" Banner (*banner provided by DAC*) hung in amphitheater during entire summer season
- Sponsor logo (with link to sponsor website) included on every page of DAC's website
- 4 *reserved* and 10 *general admission* SEASON TICKETS (all "special engagement" events are included)
- First opportunity to sole sponsor **special engagement** or **regular season** event
 - 25 general admission tickets to sponsor event available for employees, clients, and sponsor VIPs
 - "Very special thanks" onstage prior to sponsor event
 - Sponsor name or logo and link to sponsor website included with each eBlast for sponsor event
 - Sponsor name printed on each ticket for sponsor event
 - Logo placement included for every print ad for sponsor event
 - On-air radio mention for radio commercials for sponsor event
 - Meet and greet for up to 6 sponsor VIPs with talent before or after sponsor event (*as available per talent's contract with the Davis Arts Council—cannot be guaranteed*)

***Please note:** placing individual banners in the Amphitheater along the East fence is not permitted by the venue; however, each sponsor will be included on the sponsor banner hung at either the entrance (all sponsors), on the Platinum Sponsor Light Poles (Platinum sponsors), or on the Diamond Sponsor Wall (Diamond and above).