

2017 SPONSOR LEVELS & BENEFITS

	BRONZE - \$500	SILVER - \$1,000	GOLD - \$2,500	PLATINUM - \$5,000	DIAMOND - \$10,000	SAPPHIRE - \$25,000
PROMOTION/RECOGNITION/PUBLICITY, & THANKS						
Sponsor <u>name or logo*</u> in the "Summer Music Guide" given to every patron and inserted into the <i>Standard-Examiner</i> & <i>Davis County Clipper</i>	✓	✓	✓	✓	✓	✓
Sponsor <u>name or logo*</u> on DAC's webpage featuring our sponsors	✓	✓	✓	✓	✓	✓
Link to sponsor's website (or Facebook page) inserted with name or logo* on DAC's webpage featuring our sponsors	✓	✓	✓	✓	✓	✓
Sponsor <u>name or logo*</u> on group sponsorship banner hung in The Kenley during entire summer	✓	✓	✓	✓	✓	✓
Free ad in the "Summer Music Guide" (ad designed by sponsor - Gold=quarter page, Platinum=half-page, & Diamond/Sapphire=full-page)			✓	✓	✓	✓
Sponsor Logo & website address on the banner(s) hung in The Kenley (Platinum on "light poles" Diamond/Sapphire on "sponsor wall")				✓	✓	✓
Sponsor logo and link to sponsor website included on EVERY page of the DAC website				✓	✓	✓
Sponsor logo included on the COVER of the "Summer Music Guide" program					✓	✓
Recognition as DAC's "SEASON SPONSOR" with thanks with logo rotating at least six and up to 10 times prior to event					✓	✓
Recognition as DAC's "PARTNER" with onstage mentions prior to every <i>Summer Nights with the Stars</i> Event						✓
Recognition as DAC's "PARTNER" with onstage mentions prior to every event of every program of the Davis Arts Council/all year long						✓
Recognition as DAC's "PARTNER" with logo placement on EVERY printed or electronic piece for each program of the DAC all year long						✓
TICKET PACKAGES						
2 general admission SEASON TICKETS	✓					
4 general admission SEASON TICKETS (choose <u>one</u> "Special Engagement" event; "Premiere" events not included)		✓				
6 general admission SEASON TICKETS (choose <u>two</u> "Special Engagement" events; "Premiere" events not included)			✓			
2 reserved & 6 general admission SEASON TICKETS (all "special engagement" events included; "Premiere" events not included)				✓		
4 reserved & 10 general admission SEASON TICKETS (all "special engagement" events included; "Premiere" events not included)					✓	
2 Orchestra, 6 reserved, 20 general admission SEASON TICKETS (all "special engagement" events included and all "Premiere Events" included)						✓
UNDERWRITING SHOW SPONSORSHIPS						
Sole sponsor a concert on the season ***NOTE: Platinum = Season events; Diamond=Special Engagements; Sapphire=Premiere Events***				✓	✓	✓
++ 20 general admission tickets to sponsored event available for employees, clients, and sponsor VIPs				✓	✓	✓
++Sponsor name or logo and link to sponsor website included with each eBlast for sponsored event				✓	✓	✓
++ "Very special thanks" onstage prior to sponsored event				✓	✓	✓
++Sponsor logo included on "special thanks" slide during the rotating pre-show video for sponsored event				✓	✓	✓
++ 00:30 to 00:60 second commercial (produced/paid for by sponsor) included in pre-show video on stage prior to sponsored event**				✓	✓	✓
++Sponsor name printed on each ticket for sponsored event				✓	✓	✓
++ Logo placement included for every print ad for sponsored event				✓	✓	✓
++On-air radio mention for radio commercials for sponsored event				✓	✓	✓
++ Ability to set up a booth/table in the plaza at entrance to The Kenley before/during event to hand out literature/swag and meet patrons				✓	✓	✓
++ Ability to insert (one sheet - letter size paper or smaller) literature into the "Summer Music Guide" for the sponsored event				✓	✓	✓
++ Meet and greet for up to 8 sponsor VIPs with talent before or after sponsored event (IF available per Artist's contract)				✓	✓	✓

*Sponsor NAME is used for BRONZE and SILVER sponsors and sponsor LOGO is used for sponsors at the GOLD+ levels.

**Davis Arts Council must have final approval over content