

NOT JUST ANOTHER FESTIVAL.

This August, thousands of neighbors will gather for a new tradition celebrating the cultures, creativity, and stories that make our community extraordinary.

The **We the People Multicultural Arts Festival** is more than a day of performances and activities—it's a place where families connect, artists inspire, and cultures are celebrated together.

As an inaugural sponsor, your organization has the opportunity to help establish a tradition that will serve our community for years to come.

Together, we're creating a festival where "we" all belong.

davisarts.org/wtp/

BUILD A LEGACY

Any business that gives \$1,500 or more in the first year will be recognized as a Founding Sponsor of the Inaugural We the People Multicultural Arts Festival and recognized as such during future We the People Multicultural Arts Festivals.

CONTACT US

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davisarts.org/wtp



SPONSORSHIP OPPORTUNITIES

DAVIS
arts
COUNCIL

INVEST IN COMMUNITY

Choose the level of support that best fits your organization.

Benefits	Presenting Sponsor \$25K+	Yaleo Concert Sponsor \$15K	Community Visionary \$10K	Cultural Champion \$5K	Heritage Steward \$1,500	Festival Friend \$500
Recognition as a Founding Sponsor of the inaugural festival	✓	✓	✓	✓	✓	
Complimentary exhibit booth	Premium	Premium	Premium	Standard	Standard	
Premium booth placement	✓	✓	✓	✓		
Logo on festival website	Extra-Large	Large	Large	Medium	Name	Name
Recognition in digital program	✓	✓	✓	✓	✓	✓
Festival sponsor signage	Premier	Premier	Large	Medium	Name	
Stage recognition throughout the day	Concert + Festival	Concert + Festival	✓	✓		
Social media recognition	Dedicated	Dedicated	Multiple	Recognition	Thank you	
Festival experience sponsor	Full Festival	Evening Concert	Performance or Chalk Art	Workshop		



SPONSOR A FESTIVAL EXPERIENCE

Want your company connected to a memorable part of the day?

Choose from:

Yaleo Evening Concert

-1 Available-

Chalk Art Contest

-3 Available-

Performances

-8 Available-

Workshops

-7 Available-

Multiply Your Impact

Additional festival experience sponsorships can be added to any sponsorship level for \$500 each. Combine multiple experiences to qualify for higher sponsorship recognition.